

# TurtleRock

Preschool • Kindergarten • Academy



*kids on the*  
**MOVE-A-THON**  
**2026**

BENEFITING



**CHOC** Children's®

Dear Turtle Rock Families,

For as long as I can remember, CHOC has been part of my life, long before I was old enough to understand just how important and special a place it is.

As a baby, I had life-saving heart surgery at CHOC for a coarctation of the aorta when I was six days old. My parents trusted the doctors and nurses there during one of the most frightening moments of their lives. In the years since, I have been to the hospital regularly for follow-up care. Because of CHOC, I've grown up healthy and have been able to live my life just like any other teenager.

I attended Turtle Rock, starting as a one-year-old in Room 2 and continuing through Kindergarten. Now, I'm a sophomore in high school. Being part of this community helped shape who I am, which makes it especially meaningful to now return and take part in this effort.

Countless Turtle Rock Preschool children have needed similar life-saving care over the years. Over two million children across four counties count on CHOC to be there when they need them most. Beyond the rankings and statistics, CHOC represents something even more important: hope.

On March 20, 2026, Turtle Rock will host its annual **Kids on the Move-A-Thon** in support of CHOC. This year, our goal is to raise \$50,000, and 100% of pledges will go directly to the CHOC Foundation.

I am one of the children whose life has been changed by CHOC. Your donation is not just a gift to a hospital; it gives countless other children the same chance at a healthy, full life that CHOC gave me.

With gratitude,

Raif Abahusayn

# FUNDRAISER QUICK GUIDE

Our Annual Turtle Rock Preschool “Kids’ on the Move-A-Thon” fundraiser will take place on:

**Friday, March 20, 2026**

**9:30 AM – 11:30 AM at Turtle Rock Preschool!**

All the information you will need is in this packet. Here’s what you can do to get started:

- ◆ **Collect pledges and donations online by using your individual family web link.** Each family has been emailed their very own web link where you can keep track of your donations and view how close our school is to reaching our \$50,000 donation goal.
- ◆ This is an example of what your web link will look like: [https://raiseup.choc.org/\(familyname\)KOTM2026](https://raiseup.choc.org/(familyname)KOTM2026)
- ◆ **You can share your family web link by email, Facebook, Instagram or Twitter.** Donations can easily be made online with a credit card. If you wish to donate by check, please make all checks payable to: CHOC Foundation. All donations are due by 12:00 pm on Friday, March 20. Any donation received after March 20 will be accepted, but unfortunately will not be factored when awarding prizes. After the Move-A-Thon, children will receive prizes according to the dollar amount of pledges they were able to raise. (see Prize Details on page 7)
- ◆ **Buy an Encouragement Poster for your child.** With the purchase of each poster, not only are you encouraging your child as they move around the course, but you are also contributing to the overall total raised for CHOC. Encouragement Posters are available at the Front Office and will be visible all around the course on the day of the event for all of the children to see. All purchased posters must be taken home to be decorated and then returned to the front office by Thursday, March 19, so they can be displayed in time for the Move-A-Thon (see Encouragement Posters on page 8). We will send them back home as a keepsake at the conclusion of the event.
- ◆ **Sign up to help volunteer on the day of the Move-A-Thon.** We will need volunteers for the following stations: Event Set Up, Event Tear Down, Water Station, First Aid Station, Course Supervision, Chalk Throwing and Cheer Zone Supervision. (see Volunteer Form on page 6)
- ◆ **Come and show support for your little mover.** Parents are welcome to cheer on their child as they toddle, walk, run, and move around the course on Friday, March 20.
- ◆ **After event treat** — Ice cream will be offered to participating children after they go around the course. Each ice cream is individually packaged and children will get to choose their frozen treat.

We have a wonderful prize structure to make it exciting, motivating, and rewarding for your child and family to participate. (see Prize Details page for more details)

Last year we were able to rally together and raise over \$86,000 for CHOC Children’s! This year we want to encourage each family to raise at least \$85 in pledges per child for us to reach our goal of \$50,000 for CHOC. Together, we can do it!

The following pages contain frequently asked questions, our fundraising prize breakdown, as well as an Encouragement Poster form. Remember, 100% of all donations will benefit CHOC!

## FREQUENTLY ASKED QUESTIONS

**What is a Move-A-Thon?** Considering our age group, a “running” event would not be possible for our smaller children, and so our Move-A-Thon was generated for all ages to toddle, walk, jog or run around our track. Even our youngest babies get to move by buggy. The Move-A-Thon takes place during your child’s regular school day and all enrolled children move around the track as many times as they can in an age-appropriate time period.

**When is the Move-A-Thon?** Friday, March 20, 2026 at Turtle Rock Preschool from 9:30 AM – 11:30 AM.

**What will the funds be used for?** This is a charity event benefiting Rady Children’s Health, formerly Children’s Hospital of Orange County. Rady Children’s is the only private, not-for-profit hospital in Orange County devoted exclusively to the health and wellbeing of children, regardless of their family’s ability to pay. Affiliated with the University of Irvine, Rady Children’s is the fastest growing children’s hospital in California. Rady Children’s clinicians, nurses, and staff are relentless in their pursuit to heal and find cures for children.

**What is the minimum recommended amount for pledges?** Each family is encouraged to raise at least \$85 in pledges per child. However, we urge each family to reach or exceed \$180 in pledges per child to bring us much closer to our goal of raising \$50,000 total. Remember, 100% of pledges will go directly to CHOC!

**How do we raise money?** Before the day of the Move-A-Thon, children reach out to family and friends to obtain pledges and donations in support of their Move-A-Thon efforts. Because of the age of our children, each donation will be a flat, one-time donation and not per-lap. Please collect pledges and donations online by using your personal family web link.

You may ask family, relatives, co-workers, and friends for support by emailing the donation link or sharing the link via Facebook, Instagram, or Twitter. If a sponsor would like to pay by check, please have all checks made payable to: CHOC Foundation.

**When do we turn in the money?** If you are collecting pledges online, there is nothing more for you to do or submit. If you collect any pledges in the form of a check, they must be turned in to the designated donation box in the front office by Friday, March 20. Please make sure that your child’s name is clearly noted with the check so that the amount can be properly credited to your family’s personal fundraising page. Any pledge turned in after 12:00pm on Friday, March 20 will still be accepted but will not count towards prize calculations.

**If my company matches my donation, how do I make sure that the matching funds are accounted for?** Many companies will match dollar-for-dollar the amount that you donate. If you wish to take advantage of your company’s matching program, you may make your donation online and search for your employer during the checkout process to see if a match is available. If your employer does not appear in the search results, please contact your company directly for instructions on submitting a matching gift request. You may also donate by check. The check must be made payable to CHOC Foundation and it must be accompanied by the appropriate paperwork from your company in order for CHOC to follow up and receive the matching funds. Please reach out to our person of contact at CHOC, [Brandon Medeiros](#), you have any additional questions regarding company matching.

For prize purposes, families will be credited with the full value of their donation and any matching funds.

**When will prizes be awarded?** We will begin distributing the prize packs after the Move-A-Thon. We will award individual prizes to the children according to the amount they were able to raise in pledges. We will contact parents directly by Friday, March 27 to award the top fundraiser prizes.

## FREQUENTLY ASKED QUESTIONS CONT.

**Can we collect cash as well as checks?** You may collect cash or a check from your sponsors, however, we ask that when you turn in your pledges, you convert all cash into a single check for accounting purposes. All checks must be submitted in an envelope to the fundraising box in the front office with your child's name clearly noted. Please make all checks payable to: CHOC.

**Are pledges tax deductible?** Yes, CHOC is a 501(c)(3) tax-exempt nonprofit organization. Please keep a bank record and/or written acknowledgement of your own donation for tax purposes. CHOC will email a receipt of your donation.

**My child doesn't attend on Fridays – can we still participate?** Yes, of course. Please ask for donations and join us for the event, however you will be responsible for the supervision of your child throughout the event.

**What is the prize structure?** Children are eligible to win prizes based on the amount of money they raise! See our "Fundraising Prizes" on page 7 for more details.

**Can we raise funds from relatives or friends who live out of the area?** Yes! You can email your family web link to all of your favorite out-of-town friends and relatives all over the world. We also encourage you to share the event details using Facebook, Instagram, or Twitter and tag us in your posts.

**What benefit do we get for raising more than the recommended \$85?** If you take a look at the "Prize Detail" sheet on page 6, you can see that there are lots of opportunities to earn great prizes. It is important to remember that 100% of all donations will directly benefit CHOC.

**I have several children in school but have only one relative to ask for pledges. What are some suggestions to help us fundraise?** We encourage you to reach out to co-workers, neighbors and friends for their support. If you know someone who owns a business, you may ask them to sponsor your child. It can oftentimes be uncomfortable to ask others for pledge support, however, this is a worthy cause! You can also sponsor your child yourself.

**How is Turtle Rock Preschool contributing?** An event of this size takes a lot of work. We began preparing for this event months in advance and we are absorbing many of the costs of planning and hosting the event with the help of underwriters and sponsors. 100% of all individual pledges, as well as any leftover underwriting funds, are being directly passed on to CHOC!

**How will you get children fired up and motivated for the Move-A-Thon?** We plan to have a Pep Rally on Thursday, March 19 to get the children fired up. It is important for the children to know that all the money being raised is going to help children in need.

**Will this event be a Color Run?** Yes! This year's Move-A-Thon will be a Color Run where the children will start out wearing white T-shirts and by the end of the run they are covered in colorful powder! We will have designated color zones where volunteers will throw color powder at the runners as they run by. Our color powder washes out of most clothing. However, it can stain some materials. 100% cotton clothing is recommended and typical machine washing with stain remover, removes the stains. We recommend removing excess powder from clothing before washing and/or applying water.

**Have any additional questions regarding the Move-A-Thon or the CHOC Foundation?** Please feel free to contact our Event Coordinator, [Amanda Lopez](#), with any questions pertaining to the upcoming event. If you have any additional questions regarding CHOC directly, feel free to contact our person of contact at CHOC, [Brandon Medeiros](#).

# VOLUNTEER OPPORTUNITIES

If you are able to volunteer, please sign up online by **Friday, March 13.**

[Sign-Up via Genius Online](#)

## **Volunteer Station Preference:**

*\*Please note that your time or station may be moved depending on your child's classroom "race" time. We don't want you to miss any of the special moments of the day and we will accommodate you as best as possible.*

### **Event Set Up (7:30 AM – 9:00 AM)**

Help set up the Kids' on the Move-A-Thon course with flags, cones, and Encouragement Posters.

### **Chalk Station (9:30 AM – 11:30 AM)**

Throw powdered chalk towards the children as they walk, buggy or jog by!

### **Water Station/First Aid (9:30 AM – 11:30 AM)**

Pass out water to the children as they run past the finish line or assist at the First Aid Station.

### **Course Supervision (9:30 AM – 11:30 AM)**

Supervise the children as they move through the course.

### **Cheer Zone Supervision (9:30 AM – 11:30 AM)**

Assist teachers with the distribution of Ice Cream and supervision of children.

### **Event Tear Down (11:30 AM – 12:30 PM)**

Help take down all decorations including the flags, cones, and Encouragement Posters, as well as help pick up any items left behind.

# FUNDRAISING PRIZES!

## Individual Child Prizes

When you raise \$85, you will receive a special event prize pack, including: Turtle Rock custom wooden tower puzzle, hover soccer ball and CHOC bag.

When you raise \$300, you will receive an exclusive Turtle Rock Preschool Canvas Tote in addition to the \$85 prize pack.

When you raise \$700, you will receive your very own customized Turtle Rock Preschool Koozie™ Backpack Cooler Chair in addition to the other two prize packs.

Regardless of money raised, all children will receive a custom Kids on the Move-A-Thon T-Shirt, cheer item, sunglasses and a special item from CHOC!

## Top Family Fundraiser Prizes

Awarded to families with the highest total amount raised by 12:00 PM on March 20, 2026.

Five families will have their choice of one of the following prizes, with the highest earning family choosing first. A huge shoutout to our amazing sponsors for making these prizes possible!

### Prize Pack A:

### The Avalon Adventure Package



**Two Night Stay on Catalina Island for a Family of Four at the Pavilion Hotel**

**Four Round-trip Ferry Tickets via Catalina Express**

**\$300 Gift Card to Catalina Adventure Tours**

**\$100 Gift Certificate to Little Guests Concierge** *Donated by the Lim Family*

**Beach Day Kit**

### Prize Pack B:

### Magical Memories Bundle

**Four Park Hopper Disneyland Tickets**

**\$100 Disney Gift Card**

**Disneyland Themed Gift Basket**

**\$100 Gift Certificate to Little Guests Concierge**

*Donated by the Lim Family*



### Prize Pack C:

### Wild Explorer Adventure

**1 Day Admission to the Aquarium of The Pacific and L.A. Zoo**

**\$200 Visa Gift Card**

**Wild Explorer Kit**

**\$100 Gift Certificate to Little Guests Concierge**

*Donated by the Lim Family*



### Prize Pack D: The Total Wellness Package

**3 Month Membership to Curl Fitness, Along With a T-shirt, Hat, and Water Bottle**  
*Donated by the Poma Family*

**Private Yoga Class for 20 Guests**

*Donated by YogaSix Newport Beach*

**Two 1 Week Memberships to YogaSix**

*Donated by YogaSix Newport Beach*

**\$100 Gift Card to Ultimate Ninjas**



### Prize Pack E: The STEM Family Bundle

**Discovery Cube Annual Family Membership**

**Kiwi Co. Monthly STEM Subscription Boxes (12 Months)**

**\$100 Gift Card to Imagine Mind:**

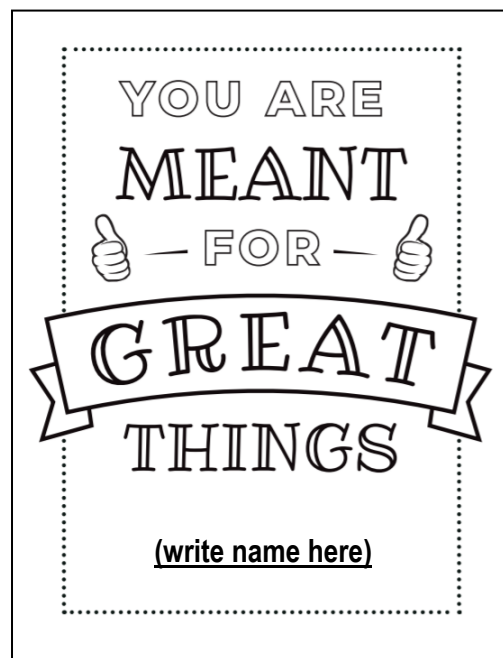


## ENCOURAGEMENT POSTERS! - \$5

We know parents want to cheer on their children as they run! However, we also know that it's not always possible to be there to cheer from the sidelines, so instead, or in addition to being there, you can buy a personalized message of encouragement for your child for **just \$5 (can be billed to your account)**! These funds will contribute to our total funds raised for CHOC.

Each sign measures 11" X 8.5" and will be printed on thick white cardstock paper. Once you've purchased your child's Encouragement Poster, you will be able to **handwrite** your child's name and decorate the Encouragement Poster in any way you choose. We ask that all Encouragement Posters be returned to the school no later than **Thursday, March 19**, so that they can be placed around the track on the day of the event. The signs will be sent home with your child once the event is over.

Please see the front office to purchase any of the following posters:



## EVENT SPONSORS

On behalf of all of us here at Turtle Rock Preschool, we would like to give a special thank you to our generous sponsors. Their donations have allowed us to add a disc jockey, balloons, after-event treats, fundraiser prizes and much more to our event. Any sponsorships funds not spent on the event will also be donated to CHOC.

### PLATIUM SPONSORS

\$3,000



**Leah and Lyanna Cheng & Family**

**Matthew Tsao & Family**



**Peter Byrne & Family**

### GOLD SPONSORS

\$1,750

**Charlene and Zack Liu & Family**

**Blair Bhaika & Family**

### SILVER SPONSORS

\$1,000



OLIVAREZ MADRUGA LAW ORGANIZATION LLP

**Georgia and Henry Hottinger  
& Family**

**Ian and Sophie Liang & Family**



**Ryan Li & Family**

**Anonymous**



**Charlotte Gong & Family**

**Teagan Noble & Family**

**Theo and Noel Lee**

### BRONZE SPONSORS

\$650

**Aubrey Yamshon & Family**

